

2025 ICAHN Annual Conference



**PATHWAY FORWARD**

Technology, Teamwork and  
**Transformation**

**EVENT SPONSORSHIP  
OPPORTUNITIES**

## MEAL & ENTERTAINMENT SPONSORSHIP OPPORTUNITIES

### Breakfast Sponsor - \$3,500

You will receive the following:

- Recognition as our Breakfast Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Breakfast Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Signage recognition as our Breakfast Sponsor on the buffet and seating tables
- Recognition as our Breakfast Sponsor on the agenda that is handed to every attendee



### Lunch Sponsor - \$5,000

You will receive the following:

- Recognition as our Lunch Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Lunch Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Signage recognition as our Lunch Sponsor on the buffet and seating tables
- Recognition as our Lunch Sponsor in on the agenda that is handed to every attendee
- Opportunity to send in a full color flier to hand out to all attendees



### Evening Reception Sponsor - \$4,500

You will receive the following:

- Recognition as our Evening Reception Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Evening Reception Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Signage recognition at the bar and on tables
- Recognition as our Evening Reception Sponsor and agenda that is handed to every attendee
- Opportunity to send in a full color flier to hand out to all attendees

## KEYNOTE SPEAKER SPONSORSHIP OPPORTUNITIES

Keynote Speaker Sponsor - **\$2,500**

3 Sponsorships Available

Our line-up of incredible keynote speakers are ready to engage, inspire, and inform attendees. Sponsoring a speaker from the list below will include the following:

- Recognition as a Keynote Speaker Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as a Keynote Speaker Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Recognition as a Keynote Speaker Sponsor next to your sponsored speaker on the agenda that is handed to every attendee
- The opportunity to introduce the speaker and your organization in front of the entire audience



### **Ryan Donohue**

Nationally Recognized Thought Leader, Author, and Speaker

*Patient No Longer: Tracking the Consumer Revolution in Healthcare*



### **Zil Joyce Dixon Romero**

NRHA State Government Affairs Manager

*A View from Capitol Hill*



### **Jon Carmichael**

World-renown Astrophotographer

*The Eclipse Mindset: Reigniting Curiosity, Purpose, and Teamwork in Healthcare*

## AWARD & RECOGNITION SPONSORSHIP OPPORTUNITIES

### 4 - Under - 40 Award Sponsor - **\$1,000**

You will receive the following:

- Recognition as our 4-Under-40 Award Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our 4-Under-40 Award Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Recognition as our 4-Under-40 Award Sponsor on the agenda that is handed to every attendee
- Your logo on the 4 large banners of the award recipients



### IMPACT Award Sponsor - **\$1,000**

You will receive the following:

- Recognition as our IMPACT Award Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our IMPACT Award Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Recognition as our IMPACT Award Sponsor on the agenda that is handed to every attendee
- Your logo and verbal recognition in the award winners' video shown in-front of all attendees



### Community Award Sponsor - **\$1,000**

You will receive the following:

- Recognition as our Community Award Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Community Award Sponsor at the attendee registration table
- Your logo on the main PowerPoint in-front of all attendees
- Recognition as our IMPACT Award Sponsor on the agenda that is handed to every attendee
- Your logo and verbal recognition in the award winners' video shown in-front of all attendees



## ATTENDEE ENRICHMENT SPONSORSHIP OPPORTUNITIES

### Lanyard Sponsor - **\$1,000 + Cost of Lanyards**

You will receive the following:

- Recognition as our Lanyard Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Lanyard Sponsor at the attendee registration table
- Recognition as our Lanyard Sponsor on the agenda that is handed to every attendee
- Every attendee will be wearing your logo



### Tote Bag Sponsor - **\$1,000 + Cost of Tote Bags**

You will receive the following:

- Recognition as our Tote Bag Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Tote Bag Sponsor at the attendee registration table
- Recognition as our Tote Bag Sponsor on the agenda that is handed to every attendee
- Every attendee will be using tote bags with your logo



### Break Sponsor - **\$1,000**

You will receive the following:

- Recognition as our Break Sponsor on the ICAHN Facebook and LinkedIn pages
- Recognition on the 2025 ICAHN Annual Conference event webpage
- Recognition as our Break Sponsor at the attendee registration table
- Your logo on the main PowerPoint in front of all attendees
- Recognition as our Break Sponsor in the agenda that is handed to every attendee
- Signage at the snack and beverage table



### Welcome Gift Sponsor - **\$2,500**

You will receive the following:

- Your company logo displayed on custom-imprinted 3-in-1 Charger Cords given to all conference attendees
- Recognition as Conference Welcome Gift Sponsor in program book and ICAHN social media
- The opportunity to share a promotional piece with attendees, along with your gift



## ADVERTISING OPPORTUNITIES

Full Color, Front and Back 8.5" x 11" Flier - **\$450**

**Deliver your message directly to Illinois rural healthcare leaders!**

We invite you to send in 250 printed copies of a full-color flier to our ICAHN office, and our team will ensure your collateral will get put in the tote bags each attendee will receive.

Double the page space of a traditional booklet ad, a guaranteed flier-in-hand delivery can provide your organization with the opportunity to get meaningful and important messages directly into the hands of leading rural healthcare decision makers.

Please reach out to **Mikayla Wilhelm** at [mwilhelm@icahn.org](mailto:mwilhelm@icahn.org) with any questions.

For sponsorship and ad inquiries, please reach out to **Curt Zimmerman** at [czimmerman@icahn.org](mailto:czimmerman@icahn.org) or **Mikayla Wilhelm** at [mwilhelm@icahn.org](mailto:mwilhelm@icahn.org).