

## Conference Agenda

### November 3 - Pre-Conference

3:30 PM

Heritage Hall



Room: Heritage Hall

Pre-Conference Workshops

#### **Manage Tasks and Time with Microsoft 365 for Focus, Fulfilment, and Control at Work**

**Caleb Sutton**, Integritas, Vice President of Administrative Services and Organizational Development

*Participants will learn and put into practice foundational principles for time, task, and communication management in a workshop setting, and will discover how Microsoft's To Do, Outlook, and Teams applications can help them manage their work and communicate with confidence.*



Room: Honors

#### **Purpose-Driven Board Leadership**

**Dani Robbins**, BoardSource, Director of Board Governance

*Discover what sets social sector governance apart from corporate governance. Traditional nonprofit governance models often overlook the unique mission-driven charge of social sector organizations and the boards that lead them.*

5:30 PM

Heritage Hall

Welcome Reception

### November 4 - Full Day Conference

7:30 AM

Heritage Hall

Breakfast & Vendor Networking

8:30 AM

Chancellor Ballroom

Welcome and ICAHN Updates

**Tracy Warner**, ICAHN, Executive Director

8:45 AM

Chancellor Ballroom

Welcoming Keynote

#### **The Eclipse Mindset: Reigniting Curiosity, Purpose, and Teamwork in Healthcare**

**Jon Carmichael**, World-Renowned Astrophotographer

*Jon Carmichael shares the incredible story behind "history's most amazing photograph", and invites leaders to rediscover the power of curiosity as a catalyst for resilience, innovation, and renewed purpose. Through unforgettable storytelling, he shows how bold vision and belief in something bigger can unify teams.*



9:45 AM

Chancellor Ballroom

4-Under-40 Awards

10:00 AM

Heritage Hall

Break & Vendor Networking

10:45 AM

Chancellor Ballroom

Community and IMPACT Awards

## Conference Agenda

### November 4 - Full Day Conference (continued)

11:00 AM

Chancellor Ballroom



Afternoon Keynote - Federal Updates

**A View from Capitol Hill**

**Zil Joyce Dixon Romero**, NRHA, State Government Affairs Manager

*Zil Joyce Dixon Romero will provide a comprehensive overview of current federal and state rural health policy development. will include updates from the 119th Congress and the Trump administration. Attendees will gain insights into key legislative priorities, proposed budget impacts on rural programs, workforce shortages, critical primary care gaps, and threats to the rural health safety net.*

12:00 PM

Heritage Hall

Buffet Lunch & Vendor Networking

1:00 PM

Various Locations

Breakout Sessions

**Future-Proofing Rural Healthcare:**

**A Roadmap for Sustainable Investment**

**Jon Dao**, Wipfli, Partner

Room: Chancellor Ballroom

**Reducing ED to ACU Registration Errors**

**Dr. Jessica Alwerdt**, Mid America Energy Physicians,  
Lead APP

Room: Knowledge

**Utilizing Enterprise Risk Management in**

**Rural Health to Identify Risks and**

**Opportunities and Build Resilience**

**Carolyn Bailey**, Blessing Health System,  
Administrative Director of Risk Management

Room: Technology

**ICAHN Rural Health Fellowship (Current Fellows)**

**Kathy Fauble**, ICAHN, Professional Education Services

**Liz Swanson**, ICAHN, Professional Education Services

Room: Honors

**The Power of AI to Reduce Physician Burnout:**

**Clinical AI Agent**

**Dr. Brooke Dean**, Family Practice Physician

Room: Lincoln

**Reimagining Provider Recruitment: AI + Social Media in Action**

**Courtney Frueauf**, PracticeMatch,

Provider Recruitment and Solutions Manager

Room: Quad

2:00 PM

Chancellor Ballroom

Outgoing President and Legacy of Leadership Award

2:15 PM

Chancellor Ballroom

Closing Keynote

**Patient No Longer: Tracking the Consumer Revolution in Healthcare**

**Ryan Donahue**, Golden, Founder and CEO



*Based on fresh research from the brand new second edition of his groundbreaking book Patient No Longer, Ryan Donahue explores the growing disconnect between healthcare delivery and consumer expectations. He unpacks the consumer edition of the "triple aim" and offers practical insights on how health systems can foster trust, forge new relationships, and think of the consumer as an ally.*

3:15 PM

Chancellor Ballroom

Closing & Dismissal