

IT'S YOUR

MOVE

ICAHN EXPO

APRIL 29, 2025

BUILDING YOUR PATH

EVENT AGENDA ALL EVENTS TAKE PLACE IN HERITAGE HALL

7:30 AM
BREAKFAST & VENDOR NETWORKING

8:30 AM
WELCOME

8:35 AM
THE 10 CENT DECISION: HOW SMALL CHANGE PAYS OFF BIG

Laurie Guest, CSP, CPAE

In the world of rural healthcare, exceptional service isn't just a goal—it's the heartbeat of your mission. Whether supporting patients, partnering with communities, or building strong internal teams, every interaction matters. While bold, strategic plans shape your long-term success, it's often the "10¢ decisions"—small, intentional actions with little to no cost—that elevate patient care and strengthen connections.

10:30 AM
VENDOR EXHIBITS & NETWORKING

11:15 AM
10 MINUTES TO TRANSFORMATION

Various Presenters

Experience three rounds of round-robin style networking with 10 tables lead by peers to choose from. Explore what projects others are doing in your same department, or dive into a different area of expertise.

12:15 PM
LUNCH & VENDOR NETWORKING

1:20 PM
IMPACT OF A CYBERSECURITY INCIDENT- LAB READINESS

Justin Cox, MBA, MLS, System Laboratory Director, HSHS

On August 27, 2023, HSHS identified a cybersecurity incident that impacted their hospital and clinic operations—including most of their communications systems. Justin will discuss the incident overview, laboratory downtime solutions, successes, and lessons learned.

2:30 PM
**HEALING WITH HOSPITALITY:
ELEVATING PATIENT EXPERIENCE THROUGH EXCEPTIONAL SERVICE**

Brad Culpepper, Director of Hospitality, Memorial Hospital-Carthage

Discuss how exceptional service and hospitality can lead to better patient outcomes, including increased satisfaction, loyalty, and positive health results.

3:15 PM
DISMISSAL



10 MINUTES TO TRANSFORMATION TOPICS

SEPSIS ALERT

Amanda Ross, BSN-RN, House Supervisor
Carlinville Area Hospital & Clinics

SPREADING POSITIVITY THROUGH A CELEBRATION STATION

Gloria Przygoda, DNP, FNP-C
AHEC Director for South Central Illinois
Pinckneyville Community Hospital

HEALTHCARE ON WHEELS

Jamie Arnett, Clinic System Executive
Carlinville Area Hospital & Clinics

INCONTINENCE TRAINING PROGRAM

Megan Pittman, Rehab Manager
Clay County Hospital

IMAGE SHARE

Mendie Johnson, MBA, RDMS, RDSC, RVT, RTCR
Director of Diagnostic Imaging Services
Fairfield Memorial Hospital

IMPROVEMENT OF OUTPATIENT SERVICES

Alicia Murzynski, MHA, MLS (ASCP)
Laboratory Operations Director
Hillsboro Health

OUTPATIENT SUICIDE RISK ASSESSMENT IMPLEMENTATION

Emily Bailey, RD
Director of Clinical Operations
Taylorville Memorial Hospital

DAILY QUALITY FLASH

Tonya Francis, RN
Quality Manager/Compliance
Horizon Health

PROVIDER RE-ENGAGEMENT INITIATIVE

Wyatt Brieser, Vice President of Operations
Hammond-Henry Hospital

MORE TO BE ANNOUNCED!