

# EVENT ADVERTISEMENT OPPORTUNITIES

**ICAHN**  
**EXPO**

APRIL 29, 2025

IT'S YOUR



*BUILDING YOUR PATH*

## AD SUBMISSION INSTRUCTIONS

- Please provide a high-resolution (300 dpi or higher) JPEG or PDF file (anything less may result in a blurry image when printed)
- No bleed or crop marks
- Please ensure that the sizes submitted are the correct size for the ad you have purchased (see below)
- If you need help designing your ad, the ICAHN Marketing Department will design one for you for an upcharge of \$100
- Please submit your ad to the ICAHN Director of Marketing, Mikayla Wilhelm, at [mwilhelm@icahn.org](mailto:mwilhelm@icahn.org) no later than **April 8, 2025**

**\$450**

### **FULL PAGE AD**

7.5" (w) x 10" (h)

**\$250**

### **HALF PAGE AD**

7.5" (w) x 4.75" (h)

**\$150**

### **QUARTER PAGE AD**

3.5" (w) x 4.75" (h)



#### CONTACT:

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