



Connecting Healthcare and the Community

ICAHN ECONOMIC SUMMIT AGENDA

I-HOTEL & CONFERENCE CENTER | CHAMPAIGN, IL

May 14, 2024 • 8:30 AM-3:30 PM CST

This day-long event for hospital leaders, boards members, community economic leaders, community health professionals, and rural advocates will focus on collaborative efforts between healthcare leaders and community leaders to strengthen economic development in our rural communities.

7:30 AM

CHANCELLOR BALLROOM

CHECK-IN & BREAKFAST

8:30 AM

CHANCELLOR BALLROOM

WELCOME PRESENTATION

Pat Schou, ICAHN Executive Director

8:35 AM

CHANCELLOR BALLROOM

OPENING SPEAKER

Creating a Rural Thriving Community

David Johnson, AIA, EDAC, JJCA, Architect, Certified Economy Expert, Johnson Johnson Crabtree Architects, PC

9:20 AM

CHANCELLOR BALLROOM

FIRST MORNING PRESENTATION

What We Mean by Economic Growth-

How our Understanding and Approach Have Changed

Steven Deller, Community Development Extension Specialist, University of Wisconsin

Alison Davis, Executive Director, Community & Economic Development Initiative of Kentucky (CEDIK)

10:15 AM

CHANCELLOR BALLROOM

SECOND MORNING PRESENTATION

Economic Development Resources in Illinois: Making the Connections

Christopher Merrett, Ph.D, Dean for Innovation and Economic Development, Director of the Illinois Institute for Rural Affairs (IIRA)

10:30 AM

CHANCELLOR BALLROOM

BREAK & NETWORKING

11:00 AM

CHANCELLOR BALLROOM

PANEL DISCUSSION

What's In It For Us?

Rural Hospital CEOs Experiences with Local Economic Development

FACILITATOR

Marie Barry, Director of Community Economic Development at Rural Wisconsin Health Cooperative

The Connection Between Inclusive Communities and Economic Development

Dave Smith, CEO Hammond Henry Hospital

Recruitment and Retention--Rural Hospital Role in Economic Development and Addressing Critical Workforce Issues

Todd Ahrens, CEO Hannibal Regional Healthcare System

Housing Concerns in Rural Economic Development

Tony Keene, MBA, CEO Ferrell Hospital

NOON

CHANCELLOR BALLROOM

LUNCH & FIRST AFTERNOON PRESENTATION

Rural Broadband Access and Adoption

Matt Schmit, Director Illinois Office of Broadband

1:15 PM

VARIOUS ROOMS

BREAKOUT SESSIONS

The Housing Shortage: How one Rural Town is Tackling the Crisis

Tony Iriti, Executive Director of the Jefferson County Illinois Development Corporation

Experience vs. Service: Being Transformative in Your Community

David Johnson, AIA, EDAC, JJCA, Architect, Certified Economy Expert, Johnson Johnson Crabtree Architects, PC

The Hillsboro Experience- Using the MAPP Process

Rex Brown, past-CEO Hillsboro Hospital

Gisele Hamm, Program Director, MAPPING the Future of Your Community, Illinois Institute for Rural Affairs (IIRA)

2:05 PM

CHANCELLOR BALLROOM

SECOND AFTERNOON PRESENTATION

Resilience and Innovation in Rural Health Care:

Lessons from an Independent Critical Access Hospital

Ty Shaul, President and Chief Executive Officer, Wyandot Memorial Hospital

Josh Messersmith, Assistant Vice President Institutional Advancement,

Executive Director Wyandot Health Foundation

Matt Mercer, RN, MBA Chief Financial Officer

3:00 PM

CHANCELLOR BALLROOM

CLOSING AFTERNOON SPEAKER

Developing an Action Plan and Moving Forward

Marie Barry, Director of Community Economic Development at Rural Wisconsin Health Cooperative