

Meeting	ITQL Referral Taskforce Meeting Minutes		
Date	February 22, 2022	Time	11:00 AM
Location	IDPH WebEx	Leaders	Gail DeVito, IDPH, and Lori Younker, ITQL
Attendees	ITQL Referral Taskforce Attendance List: ITQL Referral Taskforce Attendance List Third Quarter Meeting 022222		
Handouts	Illinois Tobacco Quitline Referral Taskforce Presentation: ITQL Referral Taskforce Presentation IDPH ITQL PPT Templates Final 022222 Chicago Alliance PowerPoint Presentation: Alliance Chicago ITQL Referral Taskforce Meeting PowerPoint Presentation 022222		

Meeting Topics/Agenda:

- **Welcome**
- **Team Introduction – Illinois Department of Public Health and Illinois Tobacco Quitline**
- **Task Force Purpose**
- **Introduction of Taskforce Members**
- **Overview of the Illinois Tobacco Quitline**
- **Guests – Referral Partner Experience**
- **Open Discussion – Reaching Our Target Audiences**
- **Next Meeting – May 24 at 11:00 AM - Thank You!**

Topic:

ITQL Taskforce Purpose:

- Gail DeVito, Tobacco Control Program Manager, Illinois Department of Public Health (IDPH) stated that the purpose of the ITQL Referral Taskforce meeting was to gain insight from all participants and their ideas and experience with the referral process for the Illinois Tobacco Quitline.
- IDPH is a grantee under the Center of Disease Control’s Prevention Grant Office of Smoking and Health. The agreement is focused on policy systems and environmental change.
- Policy change is looked at with a focus on tobacco-banned flavors and menthol, African American smokers, LGBTQ smokers. There is a focus on health equity and reaching out to populations with disproportional tobacco use and have been targeted by the tobacco industry for decades. IDPH and ITQL want to provide support for tobacco users who want to quit.
- Lori Younker, Director, Illinois Tobacco Quitline, highlighted she looks forward to the ITQL Referral Taskforce members coming together to discuss key initiatives on how best reach out to their target populations.

Introduction of ITQL Referral Taskforce Team Members and Summary of Responses (list available):

- **During introductions, each participant provided the following information:**
 - Name; Organization; Position
 - Clients/members and geographic area the organization serves.
 - What do you hope to get out of being involved with the Taskforce?
- **Summary of Responses - What do you hope to get out of being involved with the Taskforce:**
 - Hoping to learn about the resources and services that are available to the patients and community to address their tobacco use.
 - Looking for suggestions on a policy standpoint.
 - Looking for resources and forming a type of partnership with the advisory board.
 - Looking for resources and ways to connect community members to tobacco cessation tools.
 - Looking for resources that can help improve the quality of life of the clients.
 - Looking for resources and other education to share with all facilities.
 - Looking for resources or identifying opportunities to share with hospitals and to support the work that the Illinois Tobacco Quitline is doing for the community.
 - Looking to bring resources to Health Centers throughout the state.
 - Looking for reporting to show providers that their interventions are working.
 - Looking forward to helping the Quitline make connections.
 - Looking for resources on tobacco cessation. Interested in networking with organizations who have same goals.
 - Looking to pass on resources and support the Illinois Tobacco Quitline.

Overview of the Illinois Tobacco Quitline:

- Established in 2001 – Celebrating 20 years of service.
- Tobacco cessation services free to all residents in Illinois – assisting with all forms of tobacco including e-cigarettes and vaping. All residents 13 years of age and older are eligible to receive counseling.
- ITQL Options for Access:
 - Phone: 866-QUIT-YES
 - Online Chat and Enrollment at www.quityes.org
 - Direct Referral (Fax; E-Mail; E-Referral and Electronic Health Referral)
- Operating Times: Monday – Friday 7:00 AM to 9:00 PM and Saturday – Sunday 9:00 AM to 5:00 PM.
- Languages Available: English; Spanish; Interpretation Service for 250 languages; Deaf/Hard of Hearing.
- Free Nicotine Replacement Therapy (NRT) Program: Eligible Callers; 8-week supply twice per 12-month period.
- Motivational Text Program: Opt In and Opt Out; 1 message per day for 8 weeks; English and Spanish.
- Online Enrollment: Enroll for free counseling services at www.quityes.org:
 - Confidentiality opportunity for individuals who want to begin their quit journey by answering assessment questions in privacy and when convenient with their schedule.
 - Available 24 hours per day, 7 days per week.

Guests – Referral Partner Experience:

- **MacNeal Hospital: Geraldine “Geri” Staehle:**
 - 68-bed inpatient psychiatric unit for adults.
 - Referral partner for 5 years with the Illinois Tobacco Quitline.
 - The Illinois Tobacco Quitline has been an asset and affords a connection for the patient when they leave the hospital. The patient calls while in the hospital and they complete the referral form before leaving the hospital.
- **Chicago Alliance: Elizabeth “Liz” Adetoro and Abbey Ekong (PowerPoint Presentation Attached):**
 - **IM**plementation of a Bi-directional E-Referral At Community Health Centers for Tobacco Cessation (IMPACT)
 - Strong example of a public/private partnership with common goals.
 - Project goal: simplify the referral process and close the feedback loop.
 - Providers submit a referral through the Electronic Health Record (EHR) and the patient is contacted by ITQL.
 - Bi-directional E-Referral system that targets smokers who have a primary care visit who are deemed ready to quit.
 - ITQL counselor notes are delivered back to providers in the EHR.
 - Shared accomplishments, partnership successes and how they are working with the ITQL facing challenges together.

Open Discussion – Reaching Our Target Audiences:

- Comprehensive Cancer Control Program: Recommended including an article featuring the ITQL and its service to their membership (over 600). A focus will be on recruiting additional referral partnerships.
- Public Health Institute of Metropolitan Chicago (PHIMC): Encouraged networking and sharing amongst the Taskforce with cross-promotion of services.
- Southern Illinois Tobacco Prevention Partnership: Requested marketing resources to utilize within social media posts promoting the ITQL.
- American Cancer Society(ACS): Recommended incorporating ITQL resources with their new ACS Community Health Worker Training framework that is in the development process.
- Illinois Critical Access Hospital Network (ICAHN): Recommended to include information in ICAHN’s upcoming newsletters and on social media channels. ICAHN’s Annual Conference is on November 10, 2022, and would be happy to see if ITQL would want to be an exhibitor or submit an abstract.