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| **Improving Health Outcomes: Blood Pressure Measurement** |  |

**Thu Feb 25, 2016 12:30 PM**

IAFP's newest board member will present this 30 minute presentation, sponsored by the American Medical Association.

[**Link to more information and registration through the AMA**](http://www.healthyheartsintheheartland.org/event/improving-health-outcomes-blood-pressure-measurement/)

**Objectives**

After attending this webinar practices/health centers should be able to:

1. Describe accurate blood pressure measurement as the foundation for blood pressure control improvement efforts
2. Describe the impact that unreliable blood pressure measurements can have on clinical decisions.
3. List up to five factors that can make blood pressure readings inaccurate and identify strategies to overcome those factors.
4. Utilize measure accurately assessment tools to identify opportunities for improving your practice or health center’s blood pressure measurement process.

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**Location:** Webinar

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