



Sponsorship and Business Partner Program



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ICAHN serves 54 member hospitals throughout Illinois.

ICAHN is a not-for-profit 501(c)(3) corporation established in 2003 for the purposes of sharing resources, education, promoting operational efficiencies and improving health care services for member critical access hospitals and their rural communities.



ICAHN SPONSORSHIP AND BUSINESS PARTNER PROGRAM OPPORTUNITIES

Sponsorship and Business Partner Program

The Illinois Critical Access Hospital Network represents 54 member hospitals throughout Illinois. Collectively, these hospitals represent:

- \$2.15 billion in gross revenue
- 2,500 Providers
- 10,500 Employees

ICAHN welcomes the opportunity to establish business relationships with companies, organizations, and consultants as a means to provide education and training, valued business services and important cost savings to our member hospitals and the network.

Our sponsors and partners may participate in ICAHN activities and support the network through participation in the following four options:

EVENT SPONSOR

As an ICAHN Event Sponsor, your business will have the opportunity to promote your services through interaction with event attendees as an exhibitor at an ICAHN event. ICAHN hosts more than 40 peer network meetings, workshops, and other educational events each year. ICAHN event sponsors may participate in individual events as they choose. An event sponsor application is made available for each event hosted by ICAHN.



ORGANIZATION SPONSOR – Annual Opportunity

This level of sponsorship provides a business or organization the opportunity to support ICAHN and to promote their services and resources to ICAHN's members. The sponsorship fee covers one year. ICAHN will recognize the sponsor through identified activities and programs. The business or organization will demonstrate member value and complete an application and sponsor review.

Benefits to your business include:

- Business recognized in ICAHN newsletter and in signage at all member events
- One complimentary preferred exhibit space at the ICAHN Vendor Fair or Annual CAH Conference
- Complimentary sponsor listing with logo on ICAHN's Website – www.icahn.org
- Complimentary listing with logo in the ICAHN Annual Report

BLUE STAR PARTNER – Annual Opportunity

This opportunity allows a business or consultant to provide members a group discount price on a service and/or product for a designated period of time (minimum one year). An application is required. Selection as a Blue Star Partner is based on its member services offered and reputability.

Benefits to your business include:

- Business recognized in ICAHN newsletter and in signage at all member events
- Complimentary preferred exhibit space at the ICAHN Annual CAH Workshop plus any one other workshop plus a 15 percent discount for other ICAHN event sponsorship opportunities
- Complimentary listing with logo and description in the ICAHN Annual Report
- Permission to reference classification as "ICAHN Blue Star Partner" on promotional materials
- Complimentary, prominent listing with logo, web link, contact information and 25-word description on the sponsor page of ICAHN's website (www.icahn.org)
- ICAHN emailing of one promotional document to ICAHN member hospitals

PREFERRED PARTNER – Annual Opportunity

This premier opportunity allows a business or consultant to receive exclusive promotion within the partner's business category by ICAHN to its members. An application with recommendation by two ICAHN member hospitals is required. Selection as a Preferred Partner is based on its member services offered and reputability.

Benefits to your business include:

- Exclusive Sponsorship – no other entities whose primary business is essentially the same as that of the applicant will be allowed as a sponsor
- Business recognized (including logo) in ICAHN newsletter and in signage at all member events
- Premier complimentary exhibit space at ICAHN Annual CAH Workshop plus any two other workshops and 25 percent discount at other ICAHN event sponsorship opportunities
- Opportunity to present company information to attendees at one workshop of choice
- Complimentary, prominent listing with logo and description in the ICAHN Annual Report
- Permission to reference classification as "ICAHN Preferred Partner" on promotional materials
- Complimentary, prominent listing with logo, link, contact information and up to 100-word description on the sponsor page of ICAHN's Website (www.icahn.org)
- ICAHN emailing of one promotional document per quarter to ICAHN member hospitals